



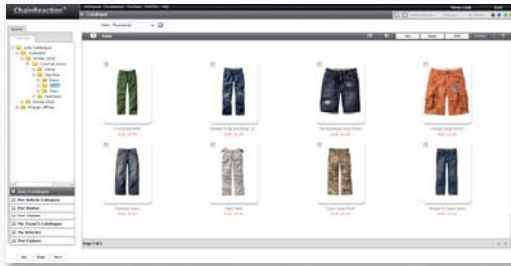
ChainReaction SOURCE

PLM for Fashion



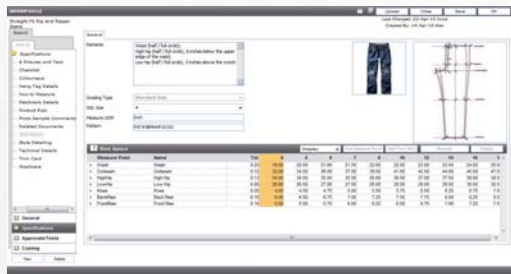
ChainReaction SOURCE

PLM for Fashion



While fashion and trends are changing faster than ever, globalization and outsourcing are key success factors. Your ultimate challenge is shortening the time to market, from design to store.

Whether you are a fashion brand, a retailer or a manufacturer, you will find everything you need to meet this challenge in our SOURCE PLM solution. This latest Product Lifecycle Management product brings you the next generation of web based PDM/PLM; focusing on line-planning, product data management, workflow tools and collaborative solutions.



The state-of-the-art architecture provides a familiar Windows-like interface over the Web. Typical implementations are cost efficient and swift; with an emphasis on mapping the applications to existing systems using XML tools, as well as configuring the business processes, models and forms to meet your specific requirements.

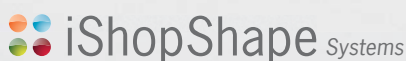
Features

- Use the power of this fully web-based application to cover your complete process
- Share style catalogues, product development specifications, approvals and costing
- Manage orders and shipments
- Track each step of your design, sampling and production processes
- Collaborate over the web with your vendors and customers
- Seamlessly integrate with retail planning and Visual Merchandising tools like Mockshop, Sampleroom, ShopShape and Styleshoots
- Interface directly with your existing systems



Benefits

- Web-based architecture allowing global access
- Perfect process flow from design to retail
- No repetition or duplication of work
- Rich functionality covering all core development aspects
- Improved communication in the development phase
- Focus on critical tasks and ensure proper use of resources
- Easy version control
- Attractive license pricing models including SAAS (Software As A Service)
- One single 'version of the truth'



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