

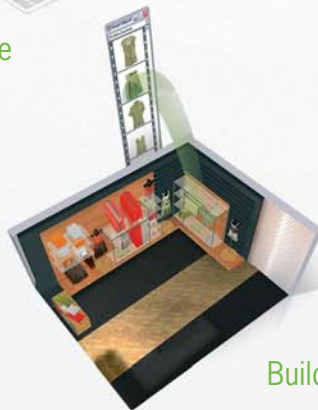


# Mockshop

## VR for Visual merchandising



Create



Build

Generate



Distribute

**Mockshop is a virtual reality tool that lets you build interactive 3D stores of any size and space grade on your PC. Enjoy complete creative freedom in designing perfect shopfloor layouts by simply dragging and dropping virtual fixtures in a full 3D environment. Create planograms as a complete visual guide to every fixture in the virtual store, an effective way to communicate your vision to your colleagues.**

Working with Mockshop is quick, easy and cost-effective. Retail clients have achieved double-digit sales growth and an impressive increase in productivity. Plus: you get perfect shopfloors - from the comfort of your PC.

### Features

- Fast planogram production
- Full drag and drop functionality
- Easy Store openings
- Import of External CAD Files in DXF Format
- Automatic generation of space details
- Full components list

### Benefits

- More effective visual merchandising that drives sales
- Improved communication
- Significant time savings
- Significant labour savings
- Consistent brand identity
- Better buying strategies
- Easy installation

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