



ShopShape

Get your shop in top shape!



ShopShape is a brand new, web based application that brings visual merchandising to the next level. A fully interactive management tool, to directly manage and monitor compliance in each and every individual store.

Whatever effort is put into marketing and visual merchandising, store compliance still comes down to shopfloor staff. ShopShape allows you to look through the eyes of store management without having to travel to each and every store.



Share your planograms with shopfloor staff, exchanging fully interactive on-screen planograms and extensive feedback options for your store management. Get immediate feedback and broad statistics on store compliance, while providing local teams with a tool of their own to contribute to a better match between mutual interests and efforts for improved presentation and sales.

Features

- Integrates seamlessly with visual output from Mockshop, Illustrator, Photoshop, AutoCAD, standard photos and many others
- Collaborative shop floor execution
- Interactive control of your shop floor
- Cost effective communication of layout and merchandising plans
- Web based application
- Visual compliance and exception reporting
- SAAS ready



Benefits

- Use your marketing budget in optimum fashion
- Visibility into planogram compliance
- Fully integrated Visual Merchandising calendar
- Easy upload of end result pictures from Store
- Structured and documented feedback from the shop floor
- Increased Margin
- Consistent shop floor image
- Quick and efficient communication of campaigns/ special actions/mark downs

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